

## Natura Wisdom Counseling LLC Therapy Horse Sponsorship Deliniation

Sponsorship Opportunities: We are seeking sponsorship for each of our therapy horses in order to help make equine psychotherapy affordable to our community. Your generous support will directly contribute to the care, feeding, training, and veterinary needs of the therapy horse, as well as the necessary equipment and facilities required for their well-being. We offer the following sponsorship opportunities:

Platinum Sponsor [12 months of full care for one horse]- \$6,800 or more.

- Prominent logo placement on our website and promotional materials.
- Recognition as the exclusive sponsor of the therapy horse.
- Invitation to our facility for a private tour and meet-and-greet with our team and participants.
- Opportunity to provide branded merchandise or promotional materials at our events.
- Four horsemanship lessons for one person or a small group
- Custom 8 x 11 portrait of your therapy horse, designed by a local artist.
- The opportunity to join the team of volunteers at the farm to build a relationship with your sponsored horse
- Updates about how your horse is doing as a therapy horse

Gold Sponsor [six months of Basic Care for one horse]-\$ 3,400.00

- Recognition as a sponsor of the therapy horse.
- Invitation to our facility for a tour and meet-and-greet with our team and participants.
- Four horsemanship lessons for one person or a small group
- Custom 4x6 portrait of your therapy horse, designed by a local artist
- The opportunity to join the team of volunteers at the farm to build a relationship with your sponsored horse
- Updates about how your horse is doing as a therapy horse

Silver Sponsor [additional care for a horse, or contribute to the Emergency Vet Fund or the Bodywork Fund] - \$1,000.00

- Choose which horse or which fund you contribute to.
- Invitation to our facility for a tour and meet-and-greet with our team and participants.
- Custom sticker of your therapy horse, designed by local artist
- The opportunity to join the team of volunteers at the farm to build a relationship with your sponsored horse
- Updates about how your horse is doing as a therapy horse

*\*\*\*Even though each of our horses requires different types of medical/farrier care, for the simplicity of sponsorship tiers, we suggested the minimum donation amount for each level. Sponsors who want to contribute more to a horse, or to herd, or are looking to help provide customized ongoing care are welcome to reach out directly about how they would like to support the program.*

Please note that these sponsorship levels are customizable to accommodate your organization's specific needs and budget. We are open to discussing alternative sponsorship arrangements and additional benefits that align with your objectives. Alternatives include sponsoring bodywork for the herd, or contributions to our emergency veterinary fund.

**Impact and Recognition:** As a sponsor, your organization will receive visibility and recognition across our communication channels, including our website, social media platforms, and promotional materials. You will also be acknowledged on the CEDAR Center platforms as well as to their active community of participants, volunteers, and supporters who will be informed of your invaluable contribution, showcasing your commitment to corporate social responsibility.

For your convenience, you can make your donation in 2 ways.

- 1) Make out a check payable to CEDAR Center and write [Natural Wisdom Counseling] in the memo line. Mail the check to 212 Highland St. Mount Horeb WI 53572. You will get a receipt in the mail. Include any information about which horse, or which type of horse fund you are contributing to.
- 2) Make an online donation via Paypal by going to [Donate — CEDAR Center](#). Click on Donate Now at the top of the page (do not click on horse sponsorship as that will donate to CEDAR Center Horses only). Select the other amount and enter the \$ amount of your donation. Under step 4 of the payment form, please list [Natural Wisdom Counseling] and the name of the horse you wish to sponsor if you have a preference. You will get an emailed receipt.